



**WORKING TOGETHER
TO INCREASE
FRONT OF SHOP
SALES**

These **exclusive** shelf-edge talkers can already be found in **Custom Templates**

Shelf-Talker text only



Shelf-Talker with image



Staff Recommendations



4-up text only



4-up with image



Many **posters** are available to print in **A3, A4 and A5 size**.
 Use these for counter-toppers, bag-stuffing and
 even to promote your competitions!

1-product poster

healthexpress⁺
 Only €10.00
 L'Oreal Elvital
 Extraordinary Oils
GREAT VALUE

Double sided bag stuffer

SPECIAL OFFERS
 50% OFF
 €10.00
 3 for 2
 Specials Made to Order
 HALF PRICE
 BUY ONE GET ONE FREE
 €5.00
 SPECIAL OFFER
 REDUCED
 Ask our staff for more special offers available today While Stocks Last
 healthexpress⁺
 PHARMACY

Health Express is a progressive Irish Retail Pharmacy company owned by Pharmacists

Expert professional care & advice offered in all our Pharmacies:

- Innovative products & services.
- Exceptional Customer Service.
- Solutions for your well being.
- Trained & qualified staff.
- Dedicated in-store private consultation areas.
- In-store Customer health screening.

Health Express Pharmacy Tallaght, Tele: 01 459 7236

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 PHARMACY

Competitions

COMPETITION TIME
Win One Direction Concert Tickets
 ENTRY FORM
 Closing date:
 Enter your name & telephone:
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Landscape Counter Topper

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WHAT'S HOT THIS MONTH?

Some familiar favourites and some reminders of what's also available!

Hot Spot Sign



Price Comparison Shelf-Talker

RADOX RANGE
10% OFF
 We beat the competition again!

Our Price **€3.59**
 Tesco **€3.79**

healthexpress. Prices quoted based on Tesco website 31/12/2014

Simple Shelf-Talker



Offer Stickers

Was & Now Shelf-Talker

Sally Hansen Airbrush Legs

While Stocks Last

RRP ~~€12.99~~
OUR PRICE €8.99

healthexpress.

Data-Strips



HEALTH EXPRESS PHARMACY & FACEBOOK

Simply click on the Facebook button and your updated sign will convert to a format for posting to Facebook

Converts your pdf to jpg for Facebook

The screenshot shows a web browser window displaying the PharmaPOS application. The browser's address bar shows the URL: www.pharmapos.ie/production/w4p_user.cgi?rm=display_job_form&w4pjobid=1893&bread=dLTW5H0LZ%7C%2F0LTW5H0LZw00T5%7C1UKLMPULK%7C%2F0LTW5H0LZ. The page header includes the PharmaPOS logo and a description: "PharmaPOS is a system for quickly creating your own custom point-of-sale signs to bring attention to your promotions. (more)". A navigation bar contains links: home | about PharmaPOS | shop | user guide | free trial | contact us | printer settings guide | archive. The main content area shows a breadcrumb trail: Home » Templates » undefined. Below this is a message input field and four buttons: Update, Full Screen, Save for Facebook (circled in red), and Save to Archive. The central focus is a promotional sign for Health Express Pharmacy with a yellow starburst background and the text "HALF PRICE!". The sign also features the Health Express Pharmacy logo. The Windows taskbar at the bottom shows the Start button, several application icons, and the system tray with the date 05/02/2015 and time 16:38.

YOUR YEAR AHEAD WITH PHARMAPOS

Don't forget that every themed poster has its own themed shelf-talker

Happy Valentine's Day!

10% OFF

15% OFF

Special Prices on

Pharmacy Logo Here

All Offers While

HAPPY MOTHER'S DAY

Sunday 15th March 2015

NEW PRODUCTS THIS EASTER

Now €1.33

Only €1.93

33% Off

Half Price

Special Offer In-Store

St. Patrick's Day Bargains!

10% OFF

3 FOR 2

NEW PRODUCT

Pharmacy is here to offer offers and services

SUMMER SAVINGS

ONLY €2.99

ONLY €4.99

FREE WITH €20 PURCHASE

ONLY €7.99

MORE GREAT DEALS INSIDE

All Offers While Stock

Back to School

10% OFF

15% OFF

lock up on all School

Offers So Good They're Spooky!

GIFT PACK

10% OFF

15% OFF

Pharmacy Store!

ALLERGY ALERT

Now €10.45

20% OFF

Only €11.99

Now €13.99

Ask us today about fighting allergy

Pharmacy Logo Here

Zirtek Plus Decongestant 5mg/120mg Prolonged Release Tablets

Nelmed Sinus Rinse

Magicool Plus Itchy Skin

Flixonase Nasal Spray

WE'VE GOT CHRISTMAS WRAPPED UP

ASK ABOUT OUR GIFT WRAP SERVICE

Pharmacy Logo Here

BRAND NEW – PharmaPOS Shop

~ now live ~

Check your stocks and let us know what you need!

The image shows two browser windows. The top window displays the PharmaPOS website homepage. The URL is www.pharmapos.ie. The page features a navigation menu with 'shop' circled in red. Below the menu are sections for 'Valentine's Day', 'Shelf Talkers', 'Posters', 'Stickers & Labels', 'Seasonal', and 'Banners'. A large promotional banner for Valentine's Day is on the right. The bottom window shows the 'PharmaPOS Shop' interface. The URL is pharmapos.ie/shop/. It includes a search bar, a navigation menu with 'Home', 'Shop', 'My Account', 'News', and 'Contact Us', and a 'PRODUCT CATEGORIES' section with icons for Licences, Logo, Custom Templates, Printers & Toner, Paper Packs, and Point of Sale Holders. A large image of various promotional materials is also visible.